



119th Pepsi *Natal Day Parade*

2014 Registration Package
presented by

The
ChronicleHerald



Participants

Rules & Conditions



1. The Natal Day Parade Committee will review all parade applications. The Natal Day Parade Committee reserves the right to accept or refuse any application.
2. There may not be an entry fee for Antique Vehicles (Nova Scotia Licence Plate Registered), Bands, Clowns, Cultural Demonstrations, Floats, Festival Sponsors and/or Partners, Historical Re-enactments, Honour Guards, Majorettes, Mascots, Musicians, Sporting Demonstrations and anything deemed to have an "Entertainment Value" by the Natal Day Parade Committee.
3. *Commercial & Promotional Vehicle & Walking (Non-float) Entries:*
 - a) Each commercial vehicle with the exception of the Festival Sponsors and entries with floats will be charged a Parade Entrance Fee of \$400.00. The entrance fee must accompany the Parade Registration in the form of a cheque or money order.
 - b) Each non-profit, political and/or charitable vehicle, with the exception of the Festival Sponsors and entries with floats, will be charged a Parade Entrance Fee of \$100.00. The entrance fee must accompany the Parade Registration in the form of a cheque or money order.
 - c) The parade entrance fee (\$400.00) will be charged for each participating entry in the Natal Day Parade (Example: 3 cars entered under the same commercial entry will be required to pay \$1,200.00 total)
4. Cheques or Money Orders are to be made payable to:
Halifax Regional Municipality
5. All entries must comply with the Nova Scotia Occupational Health & Safety Act and practice due diligence with regard to safety and the supervision of children. Entrants must respect the safety instruction of the Natal Day Parade Committee, the Parade Marshals, Halifax Regional Police and the Bridge Police.
6. All electrical devices must meet Canadian Safety Standards and electrical output must not exceed the maximum amperage of the generator.
7. The use of fire, gas or propane lights or apparatus is not permitted.
8. A certificate of insurance for all vehicles must be received no later than the 3rd Friday of July or by the discretion of the Natal

Day Parade Committee. Each vehicle must show proof of a minimum of one million dollars in liability insurance. Vehicles without a certificate of insurance will not be permitted to participate in the parade.

9. Parade vehicle drivers must have a valid drivers license & proper classification. Vehicles must have a valid safety inspection sticker.
10. Float and vehicle dimensions are not to exceed 70 feet long, by 8 feet wide by 13 feet high.
11. **Parade participants must be cleared through registration at the corner of Duffus Street and Novalea Avenue and meet in the marshalling area not before 8:00 am and no later than 9:00 am.**
12. Parade participants must be ready to depart the marshalling area 10 minutes prior to scheduled parade launch.
13. Alcoholic beverages or illegal substances are strictly forbidden.
14. All floats are expected to practice due diligence with respect to safety to the people on board, especially children. Floats exceeding 53 feet in length must have two adult spotters on each side of the float throughout the route for navigating tight turns and negotiating blind spots.
15. Adults must supervise children on parade floats.
16. ***Practice Safety First: All participants must not get on or off moving floats or parade vehicles.***
17. **No candy or promotional items are to be thrown or distributed from moving floats or vehicles.** The only candy or promotional materials that may be handed out, must be done so person-to-person by a walking participant along the parade route. ***All candy and promotional items must be pre-approved by the Natal Day Parade Committee prior to the start of the parade.***
18. Floats are not permitted to release balloons, and where balloons are used, they are to be secured to floats in such a manner, as they will remain on the float until the parade is concluded and the float is dismantled properly. ***Balloons are not to be released at the end of the parade.***
19. No water balloons or water guns are permitted in the parade by any participant. ***This is a ban!***
20. Solicitation of personal information, collection of funds, or goods is not permitted.
21. All Parade Registration Forms must be received with payment (if applicable) no later than the 3rd Friday of July.
22. All participants must complete the entire parade route.
23. No horses are permitted to cross the Macdonald Bridge on foot. (See insurance for clarification)
24. For additional Pepsi Natal Day Parade Festival information, please contact:

Natal Day Parade Co-ordinator
Phone: 902-490-6773

or **Greg Hayward**
Natal Day Parade Chair
Phone: 902-466-2339



Entry Awards



As has been the tradition, the Halifax-Dartmouth Natal Day Steering Committee continues to present Parade Awards.

This year the Natal Day Parade Committee will be offering awards in the following seven categories:

- Best Commercial Float
- Best Non-profit Float
- Best Community Group Float
- Best Natal Day Sponsor Float
- Most Humorous Entry
- Most Original Entry
- The Parade Marshall's Pick

Please Note: All decisions on Parade Awards are final. Judging will be performed by the Knights of Columbus.

History

Today's Natal Day festivities sprang from humble beginnings more than a century ago. The first celebration was a single city celebration held in Dartmouth in 1895.

By the mid-1970's, the event had evolved into a local-municipal holiday for both Halifax and Dartmouth. The Annual Halifax-Dartmouth Natal Day Festivities have continued to grow and provide residents, sponsors and countless visitors with a multi-day celebration that features top notch live entertainment, and no cost/low cost family focused activities throughout Halifax Regional Municipality.

Since 1948, marshalling the parade has been the sole responsibility of the Austenville Owls' Club and it's members.

The first Owls' Club parade marshall was C.W. "Charlie" Wambolt, who continued in that capacity until his death in 1956. The following year Andrew N. (Scotty) Ferguson was the Owls' Club new representative on the committee and new marshall. He stepped down in 1965 and was replaced by Gordon Waterfield until 1970.

From 1970 until 1994, the task of marshalling the morning parade was given to Art Merrick. Harris Dunn assumed the role of parade marshall in 1995 and he passed the responsibility in 2008 to the present parade chair, Greg Hayward.

In 2013, over 40,000 spectators enjoyed HRM's 118th Pepsi Natal Day Festival Parade featuring marching bands, floats, majorettes, clowns and many other entries.



Registration

119th Pepsi Natal Day Parade presented by **the Chronicle-Herald**
Monday, August 4, 2014

Registration Information: **Deadline Friday, July 18, 2014.**
(Late registrations will require committee approval)

Please provide accurate information and mail or email PDF or FAX to:

2014 Pepsi Natal Day Parade Committee
c/o Civic Event Office
2nd Floor, Alderney Gate, Dartmouth
PO Box 1749, Halifax, NS B3J 3A5
FAX: 902-490-5950 EMAIL: greghayward@eastlink.ca
or coxa@halifax.ca

* **Parade Submissions: (check one)**

- | | |
|--|---|
| <input type="checkbox"/> Float | <input type="checkbox"/> Other |
| <input type="checkbox"/> Mascot | <input type="checkbox"/> Commercial / Promotional (must include registration fee) |
| <input type="checkbox"/> Band | <input type="checkbox"/> Majorette |
| <input type="checkbox"/> Clown | <input type="checkbox"/> Non Profit Charitable # _____ Society # _____ |
| <input type="checkbox"/> Other (please describe) _____ | |

Complete All Sections:

Contact Name: _____

Company / Organization Name: _____

Address: _____

Phone: _____ or FAX: _____

Email: _____

Brief Description: _____

Does your entry have recorded or live music? Please specify _____

I / We have read the rules/conditions and agree to comply with same.

Signature: _____ Date: _____

* **Floats and vehicles must not exceed 70 feet long, by 8 feet wide, by 13 feet high.**

Insurance

Pepsi Natal Day Parade Committee
PO Box 1749
Halifax, NS, B3J 3A5
FAX: 902-490-5950



INSURANCE

All parade participants are reminded there are risks involved in any activity, involvement in a Parade is no different. The Parade Committee reminds all entrants to ensure they are properly insured for the Parade and participate at their own risk.

Because of the risks associated with the operation of motor vehicles and horses and with certain other activities the Parade Committee requires proof of insurance as follows:

- a. MOTOR VEHICLE ENTRANTS must provide proof of Public Liability and Property Damage Insurance for the motor vehicle(s) to be used in the Parade. Coverage must be at least that required by law to operate the vehicle. Proof must be given by:
 - i. A copy of the Insurance Pink Slip (enclosed), and
 - ii. by providing the following particulars:

Parade Entrant: _____

Name of Insured: _____

Type of Vehicle: _____

Insurance Company: _____

Policy Number: _____

Amount of Public Liability Coverage: _____

Date of Policy in effect: _____

Date Policy expires: _____

Agent: _____

- b. RIDERS & HORSE HANDLERS must provide proof of Public Liability and Property Damage Insurance for the horses that will participate in the Parade. Riders & horse handlers are requested to take special care when in the Parade to avoid injuries to bystanders by nervous horses. Horses are not permitted to walk across the Macdonald Bridge. Owners must arrange for horses to be transported by vehicle across the span.
- c. OTHER ENTRANTS may be asked to provide proof of Public Liability and Property Damage Insurance for their entries if the Parade Committee believes proof of such insurance is desirable.
- d. SUPPORT BUSES must follow at the end of the parade or be parked at the designated area at Sullivans Pond on Crichton Avenue.

Please Note: Supply this information with your application.





PEPSI NATAL DAY PARADE



presented by **The Chronicle Herald**



August 4, 2014 10 am - 11:30 am (Parade length: 4 km)



119th Pepsi
Natal Day Parade
route map